

**The contact person:**

<i>Last name, first name</i>	
<i>E-mail:</i>	
<i>Website:</i>	
<i>Tel., WhatsApp:</i>	

**Company name (as it should be written in the logo):**

**Area or field of activity of the company:**

**Branded colors to be used (your wishes):**

**Your associations with the logo (why should the logo be associated with potential customers):**

**The idea that the image of the logo should contain:**

**What should be the font in the logo (necessary, underline):**

Strict

Uppercase (with curls)

Vintage font:                      - Old Slavonic                      - Old English

Gothic

Inclined

**MANDATORY !!!**

**Examples of logos that you like (any). How do you like them?**

*images or links to sites*

**Examples of logos that do not like:**

**Wishes for the visual presentation of the logo.  
How do you want your logo to be presented? (underline):**

Sign with meaning + inscription of the name of the company (product)  
What should be drawn in the sign? (people, animals, buildings, plants, objects, etc.)?

LIST: \_\_\_\_\_

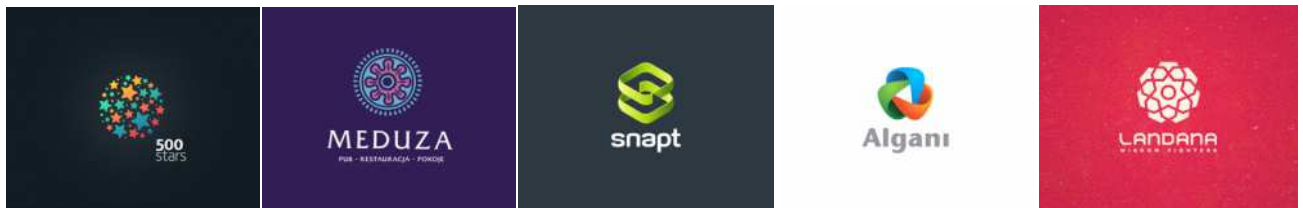
Examples:



Abstract sign + inscription of company (product) name  
What can be used as an abstraction (circle, square, rhombus, lines, etc.)?

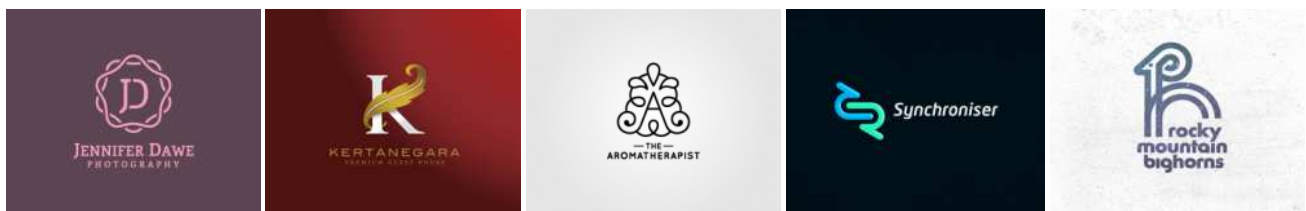
LIST: \_\_\_\_\_

Examples:



The main letters (or all letters) of the name are encrypted in the sign \_\_\_\_\_

Examples:



Unsigned, only the name written in an interesting (unique) font \_\_\_\_\_

Examples:



Undecided (please develop at the discretion of the studio) \_\_\_\_\_

**The general style of the logo (please underline):**

Strict style

Game style

Sports (dynamic) style

3D style (surround)

Stamp style

Graceful style

Youth style

With a character (main character)

Undecided

**Examples of styles:**



Strict style



Graceful style



Sport style



3D style (surround)



Coat of arms style



Game style



Youth style



With a character (main character)